

RETURN ON INVESTMENT (ROI)

UPDATES AND FAQ'S

TIMELINE

2019

Strong Schools Maryland commissioned an ROI report which found that the Blueprint will pay for itself

2021

The Blueprint for Maryland's Future became law

2022

Strong Schools Maryland commissions an updated ROI report following shifts in the implementation timeline

2031

Full implementation of the Blueprint is achieved

2032

Annual economic benefits of implementation begin to exceed annual costs by \$57 million

2038

Total positive fiscal impacts outweigh total negative ones, increasing every year

2050

Cumulative fiscal benefits outweigh cumulative fiscal costs by \$140 billion, an economic infusion to Maryland that will continue to grow over time

DEFINITION

ROI - A study which analyzes the potential economic impact of the investment of funds toward a policy initiative or public good.

COST SAVINGS

The new implementation timeline **saves Maryland \$16.5 billion** compared to initial projections in 2019.

ECONOMIC INFUSION

The 2022 ROI showed that, despite a delayed timeline for implementation, Maryland will begin to see a return on our investment **a year earlier** with the total fiscal benefits outweighing Blueprint costs **three years earlier** than originally projected

GENERATIONAL IMPACT

As a result of the Blueprint, our state will:

- **graduate more students** prepared for high-paying careers and/or college
- attract **new and expanding businesses** to Maryland
- **increase state revenue** as a whole

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